

EUROL® WHT

INCI Name: Glycerin, Water, Olea Europaea (Olive) Leaf Extract, Arctostaphylos Uva Ursi Leaf Extract

Product Code: EUWH

Brand: EuroI®

A bright and uniform skin complexion is typical of a desirable healthy and elegant skin appearance. Too often, free radicals (due to UV rays, aging or metabolic disorders, stressing lifestyles, hormonal or genetic factors) negatively affect skin appearance, favoring the development of melaninic dark spots.

Hallstar Italia's laboratories, experienced in natural ingredients, have combined the anti-oxidant properties of olive tree leaves with the strong skin whitening properties of bearberry extract, bringing to life a new and extraordinary natural skin brightening active, able to moderate pigmentation while taking care of the skin: EuroI® WHT.

EuroI® WHT is a COSMOS-compliant, 100% natural ingredient obtained through a cold extractive process that enables the preservation, unaltered, of its anti-oxidant and anti-tyrosinase phytocomplex. Thanks to the multifunctional beneficial activities performed by the olive tree leaves extract, EuroI® WHT takes care of the skin while brightening it. In particular, EuroI® WHT possesses the ability to avoid undesired skin irritation, a collateral effect of skin bleaching ingredients.

EuroI® WHT combines skin brightening and gentle skin care, bringing them together in perfect harmony. EuroI® WHT: the sensitive brightening solution. Recommended use level: 0.5% – 1.0% as a skin brightening agent in moisturizing and restructuring creams, make-up, primers, oily skin formulations, anti-aging products and after sun products. Shelf life: 36 months.

Features & Benefits:

- Brightens the complexion
- Inhibits tyrosinase activity
- Inhibits melanin coloration
- Reduces dark spots
- Anti-inflammatory Agent
- Anti-oxidant
- Moisturizing Agent
- Skin Hydration Agent

- Humectant
- Biodegradable
- Plant Derived / Vegetal Based
- Natural Product
- COSMOS

Appearance	Dense liquid (20°C)
Color	Dark brown
Odor	Strong, characteristic
pH	5 - 7 (undiluted)
Solvents or support	Glycerin - water
Additives and Preservatives	None
Microbiology	Specification (at time of drumming)
Bacteria count (CFU/g)	200 maximum
Fungal count (CFU/g)	200 maximum
Other	See below
Escherichia coli	Not detected
Salmonella	Not detected
Staphylococcus aureus	Not detected
Heavy metals (ppm)	See below
Arsenic (As)	1.0 mg/kg maximum
Cadmium (Cd)	0.5 mg/kg maximum
Lead (Pb)	3.0 mg/kg maximum
Mercury (Hg), ppm	0.1 mg/kg maximum
Soluble In	Alcohol [Ethanol] Water
Packaging	Bottle - 1kgs Pail - 5, 20kgs

Regional Approvals:

- Australia
- Canada
- China
- EU

- Japan
 - Korea
 - New Zealand
 - Philippines
 - Taiwan
 - US
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Applications:

- After Sun Skin Care
 - Facial Color Cosmetics
 - Facial Skin Care
 - Hand & Body Care
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