



Floraesters® 70

Product Information Bulletin

INCI:	Jojoba Esters
Botanical Origin:	<i>Simmondsia chinensis</i>
EINECS:	296-292-4
CAS:	61789-91-1
JCIC:	520591
Packaging:	100 kg Drum (standard) 10 kg Pail (optional)



Floraesters 70 is a hard, white crystalline wax that yields excellent benefits in stick products such as lipsticks and antiperspirants (thickening w/o emulsions). This product is packaged as a free-flowing powder for handling ease. Floraesters 70 is a completely saturated form of jojoba esters.

Melting Point 66-70°C

Functions:

- ❖ Stick Strength
- ❖ Thickener Without Emulsions

Benefits:

- ❖ Superior Oxidative Stability
- ❖ Sharp Melting Point Range
- ❖ Non-Tacky
- ❖ Easy to Use Beads
- ❖ White
- ❖ Odorless
- ❖ Trans Fat-Free

Applications

Decorative	0.5 – 3%
Skin Care	1 – 5%

Use Level

Floratech Prototype Formulas:

- Natural Hair Pomade (H006)
- Pot Lip Gloss (M001)
- Natural Lip Protectant (S004)
- Macadamia Lip Balm (S005)
- Lip Balm with Sunscreen (S009)
- Castor Oil-Free Lipstick (M005)
- Castor Oil-Free Lip Treatment (D004)

Floraesters 70

**increases lipstick strength
without increasing wax content.**

For more information on Floratech products, please visit www.floratech.com