



the Source

Spring 2022

**"Spring adds
new life and
new beauty to
all that is."**

— Jessica Harrelson



What's New in 2022

The month of May was a busy one. We started out with a bang at NYSCC Supplier's Day, the show was vibrant and lively. There was a renewed sense of excitement about returning to normal times. May was also Mental Health Awareness and we close out the month with Safe Sun Week and Memorial Day, so much fun in a short period of time! In this issue of "The Source" we expand on some additional wellness ingredient options, as well as touch on new sun care launches, and also reveal the pantone color of the year if you have not seen it yet!

NOTE: This is an Interactive PDF newsletter. Click on the hyperlinks & buttons to learn more about the featured ingredients or to request samples, etc.



Introducing Peri Pretty from Sun Chemical

Every year the Pantone Color Institute selects its 'Color of the Year' and for 2022 they have introduced a new color for the first time in the program's history: Pantone 17-3938, known as Very Peri. This color reflects the increasingly blurry boundary between our physical and digital worlds and is a symbol of the global transition that we are going through.

Encompassing the qualities of the blues, yet at the same time possessing a violet-red undertone, Very Peri displays a spritely, joyous attitude and dynamic presence that encourages courageous creativity and imaginative expression.

Source: www.pantone.com/color-of-the-year-2022

Our supplier partner Sun Chemical has created several formulations using their expansive portfolio of effect pigments to match or reimagine Very Peri in new & unique ways. Two of their featured pigments are below:

- **Flamenco® Summit Indigo I80H:** A high-chroma interference effect pigment based on 100% USA mica gives an intense flash of indigo color elevating Very Peri to the next level with a subtle shimmer.
- **Reflecks™ MD Varying Violet G580D:** A unique high-chroma color travel effect on borosilicate takes Very Peri to another dimension with unique color shifts in the violet space and intense glittering effects.



[Learn More & View Formulations](#)

SunChemical
a member of the DIC group 
Color & Comfort

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the
Source

The quarterly publication of Ross Organic Specialty Sales, LLC, an Azelis company.

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Ross Organic


Azelis

A Comforting Hug for your Sensitive Skin

As some of you may or may not know, May is [Mental Health Awareness Month](#) and we wanted to take a moment to highlight one of our supplier's active ingredients that we feel really connects with what we are celebrating, your well-being.

Sacred Patch™, based on BASF's MicroPatch® technology, entraps a prodigious megasugar called Sacran, produced by Japan's distinctive blue-green microalga *Aphanoothee sacrum*. This algae is sourced from the precious volcanic aquatic environment of Kyushu Island in Japan. The very same aquatic environment creates hot springs in which Japanese bathing rituals have formed; these rituals are said to bring both physical and mental well-being to their participants.

Sacran is known for its powerful skin-soothing properties and BASF scientists have now discovered that the polysaccharide also helps to stimulate the release of oxytocin, a neuropeptide and wellness mediator. Taking advantage of this exceptional property, sacran has been integrated into a MicroPatch, consisting of three natural bio-polysaccharides pullulan, alginate, and hyaluronic acid, to form Sacred Patch.

Sacred Patch works in three ways: it offers an instantly perceptible uplift in mood once applied to the skin, helps to soothe sensitive skin, and provides strong moisturization properties.

In a consumer study using 2% Sacred Patch cream, the Sacred Patch cream significantly outperformed the placebo on all claims. Consumers found that their skin was:

- Soothed, 8 hours after the first application (94%) and after two weeks of use (94%)
- Moisturized, 8 hours after the first application (89%) and after two weeks of use (89%)
- Nourished, 8 hours after the first application (87%) and after two weeks of use (82%)
- More comfortable, 8 hours after the first applications (91%) and after two weeks of use (80%)
- Less reactive/sensitive, 8 hours after the first application (85%) and after two weeks of use (76%)

[Request Samples for Sacred Patch](#)

BASF
We create chemistry

Looking for another mood-boosting ingredient?

Check out **BLUSH Oleoactif®** from Hallstar Beauty. This 100% natural liposoluble active promotes luminous, healthy-looking skin, and has quantifiable benefits for users' complexion and overall mood.

Check out our Intelligent Ingredients video to learn more about this ingredient:



[Request Samples for BLUSH Oleoactif®](#)

[Watch the Video >>](#)

HALLSTAR
BEAUTY

Practice Safe Sun

As we approach Memorial Day and the end of May, the days get longer, and more people head outside to soak up the extra hours of sunshine. Memorial Day traditionally marks the beginning of the summer season with pools opening, and people taking vacations towards the beach. National Safe Sun Week was created to remind people of how important it is to stay safe and protect themselves against the sun. This year during the week of May 23-29th health professionals seek to raise awareness of the best practices to follow when it comes to sun exposure. Luckily when it comes to sun care ingredients, Ross Organic has you covered! Take a look at a few new launches from our supplier partners, Hallstar & BASF.

[Ross Organic Sun Care Offerings >>](#)

Hallstar

Sun care brands are looking for performance solutions in the face of increasing regulation. With the recent banning of traditional UV filters like oxybenzone, oxycrylene and octinoxate from sunscreen formulations, developers have more limited ingredient options, especially if they want to create high SPF products with pleasant sensoriality at a reasonable price.

Hallstar Beauty recently launched two new sun care ingredients with very specific, clinically-proven benefits for present and future sunscreen formulating.

SolaPure™ Glo (INCI: Vegetable Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Curcuma Longa (Turmeric) Root Extract) is a natural multifunctional emollient that improves sun protection performance.

This holistic sun care solution leverages adaptogen-rich turmeric's inherent skin care potential to improve sun protection performance, defend against inflamm'aging, and promote overall skin wellbeing. Ideal for regulatory restricted markets, the use of SolaPure™ Glo can help to achieve the same or higher sun protection efficacy with lower UV filter concentration in organic and inorganic sunscreen systems — a natural solution for reduced whitening and smoother texture.

SolaFresh™ (INCI: Diethylhexyl 2,6-Napthalate) is a multifunctional, globally-compliant, triplet-quenching sunscreen solvent that delivers a synergistic effect with other photostabilizers to achieve better sun protection performance in organic systems.

Regulatory restrictions on filter usage and/or filter percentage — such as the recent Hawaii and U.S. Virgin Islands ban on octocrylene, oxybenzone and octinoxate challenge formulators to achieve desirable SPF formulations while remaining compliant. SolaFresh™ is the solution.

Visit our website to request samples:

HALLSTAR
B E A U T Y

SolaPure™ Glo

SolaFresh™

BASF - "Protection for Every Body Under the Sun"

Z-COTE® Sheer (INCI: Zinc Oxide (and) Coco-Caprylate/Caprate (and) Polyglyceryl-2 Dipolyhydroxystearate (and) Lecithin) is a naturally derived liquid dispersion of Zinc Oxide, the newest extension in BASF Care Creations' line of Zinc Oxide UV filters. Z-Cote Sheer is a highly effective, inorganic, broad-spectrum UV filter offering a low-whitening effect for all skin tones (tested on Fitzpatrick skin types I-V). With its ease of use and high compatibility, Z-COTE Sheer offers excellent flexibility for formulators, allowing for the creation of lightweight formulations that not only feel good, but protect the skin while doing it.

Check out the full line:

Z-COTE®

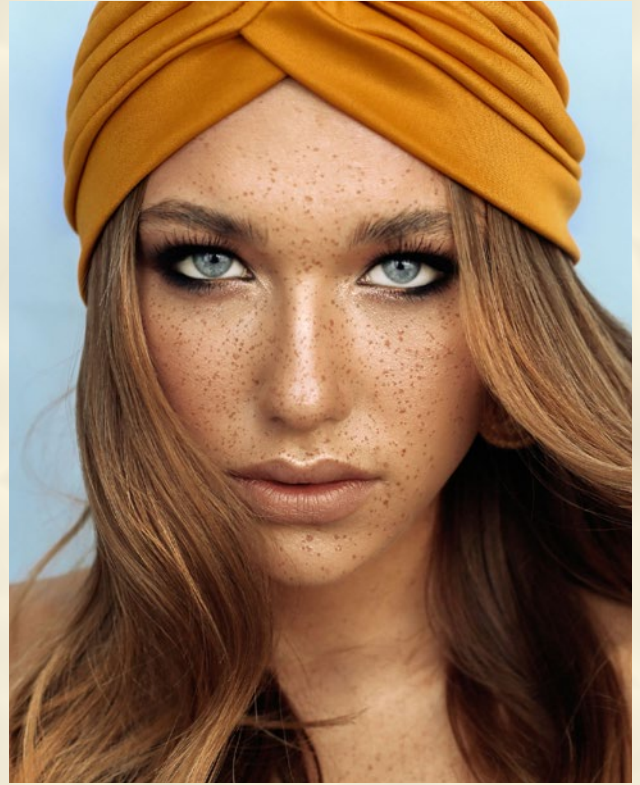
BASF
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Beauty from the Inside Out: Microbiome

In recent years, consumers have gained awareness that skin problems can be associated with an imbalanced skin microbiota and therefore we see a growing demand for efficient plant-based skin care products that are microbiome-friendly. Our supplier Roquette launched a new ingredient during in-cosmetics in Paris this year, Beauté by Roquette DE 006. BBR DE 006 (INCI: Dextrin) is the perfect ally for fragilized and sensitive skin and scalps.

Different tests were performed to demonstrate Beauté by Roquette® DE 006 benefits:

- Reduces the pro-inflammatory marker (IL-1 alpha)
- Reduces transepidermal water loss (TEWL) induced by chemical and mechanical aggression
- Significantly reduces redness after only 10 minutes
- Helps soothe skin and scalp
- Preserves the diversity of the skin microflora



[Learn More about Beauté by Roquette & Request Samples](#)

[Learn More about other Microbiome applications](#)



Coming Soon from Our Lab – First Light Luminous Kit

Elevating the Day and Night Skin Care routine for the face and entire body. This skin care regimen features active ingredients that go beyond surface level to create prototypes of luxurious textures to foster renewal and lasting protection, comforting the skin..



Stay Tuned for Updates...

Did You Catch Our Latest Video?

If not, give it a watch to learn all about **Cetiol® SoftFeel from BASF**



FORMULATIONS

BASF has launched “Trending Formulas Now: ground-breaking trends, formulas, and concepts—now!” It’s a fact we all know to be true: beauty news never sleeps. With so many new ingredients, products, and trends emerging every day, keeping in the know can be a challenge. Every quarter, Trending Formulas Now will feature BASF’s most interesting and innovative formulas that can’t be missed.

Q1 2022 trend launched by BASF was “Copy and our Paste - Greener “Paste” Formulas for a more Sustainable Future you can use today”. The average beauty product contains anywhere from 60% to 85% water, and rinse-off products like shampoos may be up to a whopping 95% water. That is a lot of extra water to send down the drain. To help us all be more eco-conscious, BASF is proud to present two low-water formulations that keep water waste down while showing your hair the love it deserves.

Low Water, High Foam Cleansing Paste

HB-US-22-36528-88

Phase	Trade Name	INCI Name	Wt, %	Supplier
A	Glycerin	Glycerin	44.00	—
	Jordapon® SCI Powder	Sodium Cocoyl Isethionate	25.00	BASF (Ross Organic)
	Plantapon® LGC Sorb NA	Sodium Lauryl Glucose Carboxylate (and) Lauryl Glucoside	25.00	BASF (Ross Organic)
	Cetiol® SoftFeel	C12-18 Alkanoyl Glycerin/Sebacic Acid Copolymer	2.00	BASF (Ross Organic)
	Glueadin® Kera-P LM	Hydrolyzed Vegetable Protein	1.00	BASF (Ross Organic)
	Dehyquart® Guar N	Guar Hydroxypropyltrimonium Chloride	0.20	BASF (Ross Organic)
	Euperlan® PK 1200 UP	Coco-Glucoside, Glycol Distearate, Glycerin	2.00	BASF (Ross Organic)
	Euxyl® PE 9010 (Preservative)	Phenoxyethanol	0.50	Ross Organic
	Fragrance	Parfum	0.30	—

This low water, high foam paste provides gentle yet effective cleansing while helping to leave hair soft, conditioned and manageable. The addition of a micro-protein helps to penetrate deep into the cortex to reduce hair surface damage and provide long-lasting strength.

- PROCEDURE**
1. Add Phase A ingredients one by one while mixing.
 2. Heat to 85C.
 3. Once uniform, hot pour.

- FOR BEST RESULTS**
- Use a sweep blade and mix very slowly
 - Use a water bath.
 - For larger batches, alternate the addition of Jordapon SCI Powder and Plantapon LGC Sorb at smaller amounts.

SPECIFICATIONS

pH: 5.0 – 6.0

TRENDS

- **Water Reduction** – Formula contains less than 20% water!
- **Sulfate-Alternative Surfactants** – Mild and gentle
- **Interesting Texture** – Thick paste consistency

BENEFITS

- Less product required for efficient cleansing
- Strengthening
- Conditioning
- Good Lather

Nourishing Care Conditioner Paste

HB-US-22-36528-84

Phase	Trade Name	INCI Name	Wt, %	Supplier
A		Water	35.00	—
		Glycerin	5.00	—
		Fragrance	0.30	—
	Euxyl® PE 9010 (Preservative)	Phenoxyethanol	1.00	Ross Organic
	Tinogard® TL	Benzotriazolyl Dodecyl p-Cresol	0.10	BASF (Ross Organic)
		Lactic Acid	1.30	—
B	Lanette® O	Cetearyl Alcohol	13.00	BASF (Ross Organic)
	Lanette® 22	Behenyl Alcohol	3.00	BASF (Ross Organic)
	Dehyquart® S 18 NA	Stearamidopropyl Dimethylamine	3.00	BASF (Ross Organic)
	Cetiol® SB 45	Butyrospermum Parkil Butter	10.00	BASF (Ross Organic)
	Cetiol® SoftFeel	C12-18 Alkanoyl Glycerin/Sebacic Acid Copolymer	5.60	BASF (Ross Organic)
	Cetiol C 5	Coco-Caprylate	10.00	BASF (Ross Organic)
	Myritol® 331	Cocoglycerides	8.50	BASF (Ross Organic)
	Cutina® HR Flakes	Hydrogenated Caster Oil	2.00	BASF (Ross Organic)
	Cutina® AGS	Glycol Distearate	2.00	BASF (Ross Organic)
C	Cosmedia® Ultragel 300	Polyquaternium-37	0.20	BASF (Ross Organic)

A conditioning paste that provides nourishment and moisture to the hair. This silicone-alternative formula leaves the hair feeling soft and healthy and aids in easy detangling and combability.

- PROCEDURE**
1. In the main beaker, add Phase A ingredients one by one. Heat to 80C.
 2. In a separate beaker, add Phase B ingredients one by one. Heat to 80C.
 3. At 80C, add Phase B ingredients to Phase A.
 4. Add Phase C ingredient to Phase A/B. Mix until uniform.
 5. Homogenize for 5 minutes.
 6. Hot pour.

SPECIFICATIONS

pH: 3.75 – 4.50

TRENDS

- **Water Reduction** – Formula contains less than 35% water!
- **Silicone-Alternative** – Featuring easily spreading emollients and luxurious butters
- **Interesting Texture** – Thick paste consistency

BENEFITS

- Detangling and ease of combing
- Nourishing care feel
- Manageability

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Ross Organic - Latest Happenings



The Ross Organic team last month at NYSCC Suppliers' Day in New York



The Ross team held a clothing drive and collected 12 (20 gallon) bags to donate to local non-profit organization Project Ropa



To celebrate Earth Day the Ross Organic team held a fundraiser and was able to make a donation to the Aquarium of the Pacific which will help fund their animal care, education and conservation efforts.



Our "Meet the Sales" team page has been updated on the website. Take a visit to learn more about our newest Technical Sales team members.

Welcome Janie Toth



Janie recently joined the Ross Organic Sales Team as our newest Technical Sales Representative. She holds a BS in Biomedical Sciences and has previously worked in pharmaceuticals as a synthetic organic bench chemist. For the past seven years, she has worked as a Technical Sales Rep in Food Safety.

In her spare time she loves to cook and travel and will be relocating to Southern California soon from Chicago with her boyfriend Bryce and their French Bulldog Pearl.

From Janie, "I am elated to break into the cosmetics and personal care industry. I have been enamored with the beauty industry my whole life and cannot wait to intertwine my love for chemistry with my job!"

Please join us in welcoming Janie to the team!

Find the ROSS Ladybug

Can you find the ROSS Ladybug? It is hiding here somewhere in The Source. Email your answer to info@rossorg.com with subject line "ROSS Newsletter Contest" and you will be eligible to win a special prize (over \$50 value).



Jacqueline Tran - Inside Sales Representative



Where was I born?

Born and raised in Southern California and I'm still here!

My favorite subject in grade school was... Science, Math, and Music

What did you want to be when you grew up? A teacher

Favorite hobbies: Photography, baking, traveling and foodie adventures

Favorite book: Harry Potter series

Favorite movie: Rush Hour, Ratatouille, and Cars (Mater is my spirit "animal")

Do I collect anything?: I'm beginning to collect pins to places I've traveled

On weekends where will you most likely find me: Before Covid, I'd be out on a foodie or outdoor adventure

Word that describes me: Inquisitive or Patient

What was the most adventurous thing you have ever done?

Walked across the streets and rode a motorcycle in Vietnam. Stop lights and stop signs do not mean a thing in Vietnam!

What was your last vacation? December 2021 – took a road trip through Arizona, New Mexico, Texas, and Mexico to hike and sight-see.

Last time you laughed out loud:

Everyday! Laughing is the best form of therapy

If I could have a super power what would it be?

I'd like to be able to teleport or fly!

My favorite quote: "We are all a little weird and life's a little weird, and when we find someone whose weirdness is compatible with ours, we join up with them and fall in mutual weirdness and call it love." – Dr. Seuss

What are you most proud of?

Keeping my Green Spotted Puffer Fish alive for 8 years and counting

Something most people do not know about you:

I was the founder & drummer of a lion dance team

My favorite thing about Spring:

Springing forward into longer and warmer days, Cadbury mini egg chocolates, fresh air after Southern California's April showers, and May flowers!





Ross Organic

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Create Fashionable, Fresh, Cutting-edge Formulas



Surfactants, Emulsifiers,
Polymers, Emollients,
Actives & UV Filters



Botanicals & Actives
from the Amazon



Oleosome Technology



Campo Research

Natural Botanical
Extracts, Oils, and
Preservatives



Natural Oat-based
Active Ingredients



Active Ingredients



a Cargill company

Jojoba, Macadamia,
and Sunflower Seed
Oil Derived Botanical
Ingredients



A Group Company of MITSUBISHI
CHEMICAL

Siloxane Hybrid Fluids and
Surface Treated Pigments



Olive-oil Derived Functional
Ingredients, Butters, Oils,
Sun Care Ingredients, and
Natural Oil-based Bioactive
Complexes



Natural Exfoliants &
PE Bead Alternatives



Active Plant Cells



Natural Starches, Polyols,
and Multifunctionals



Sarcosinate &
Glutamate Surfactants



Preservatives and
Multifunctional Additives



Surfactants, and natural &
synthetic polymers



Effect pigments



Microencapsulated Active
Ingredients, Pigments,
and UV Filters

Innovation
through
formulation



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