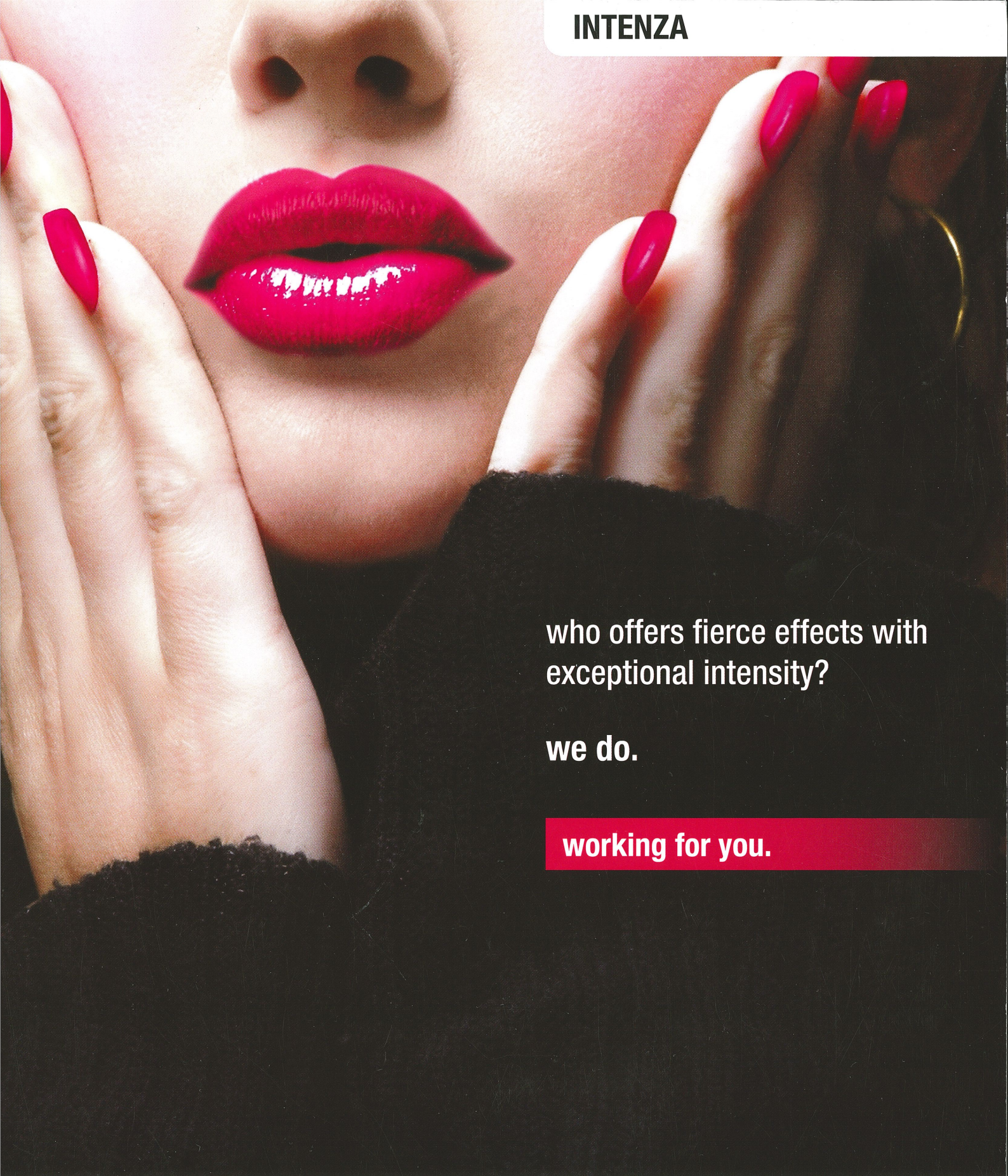


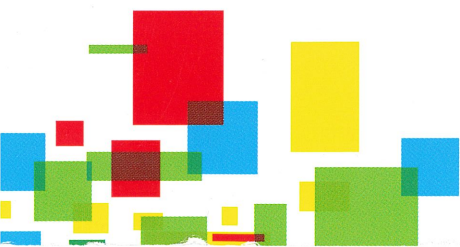
INTENZA



who offers fierce effects with
exceptional intensity?

we do.

working for you.



SunChemical[®]

a member of the DIC group



the ultimate look for decorative cosmetics

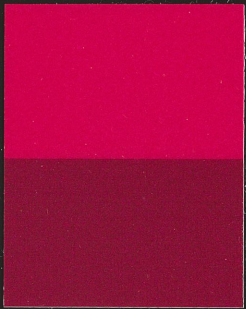
Energize your color palette with the intense chroma and unique interference effects of INTENZA. Each shade is masterfully crafted to achieve maximum synergy between FDA certified organic colorants and synthetic pearlescent pigments. INTENZA offers unmatched color saturation, providing a fresh luminescent look to a broad range of cosmetic formulations. For an appearance that will captivate, turn to INTENZA.

Key attributes and benefits:

- Unrivaled intensity and unique color travel to achieve amazing effects in cosmetic applications.
- Freedom in formulation eliminates the need for complex grinding or milling.
- Superior bleed resistance and UV stability versus organic color and effect pigment blends.
- Free of additives and preservatives.
- Heavy metal specifications that surpass global regulatory requirements.



INTENZA Color Effects	Product Code	Composition (wt%)		
		Organic Colorant (wt%)	Synthetic Fluorophlogopite	TiO2
Passionate Kiss	C91-4131	D&C Red 7 Ca Lake (5-15)	23-33	57-67
Eye Candy	C91-4132	FD&C Red 40 Al Lake (13-23)	18-28	54-64
Red Hot	C91-4133	D&C Red 6 Ba Lake (16-22)	22-31	50-59
Aqua Splash	C91-4152	FD&C Blue 1 Al Lake (5-11)	31-31	58-68
Envy	C91-4161	FD&C Blue 1 Al Lake (4-10) FD&C Yellow 5 Al Lake (10-16)	14-22	57-66
Yellow Spark	C91-4211	FD&C Yellow 5 Al Lake (9-19)	47-57	29-39
Orange Zest	C91-4221	D&C Red 6 Na Salt (9-19)	47-57	29-39
Radiant Rose	C91-4231	D&C Red 7 Ca Lake (8-12)	48-58	32-42
Cerise	C91-4232	D&C Red 7 Ca Lake (5-15)	42-52	38-48
Tourmaline	C91-4234	D&C Red 7 Ca Lake (3-7)	42-52	41-51
Electric Pink	C91-4235	D&C Red 28 Al Lake (5-15)	46-56	39-48
Flamingo	C91-4236	D&C Red 30 Al Lake (7-17)	46-56	32-42
Purple Reign	C91-4241	D&C Red 6 Ba Lake (5-11) FD&C Blue 1 Al Lake (5-11)	38-48	35-45
Blue Lagoon	C91-4251	FD&C Blue 1 Al Lake (7-17)	38-50	35-47



C91-4131
Passionate Kiss
5-40 microns



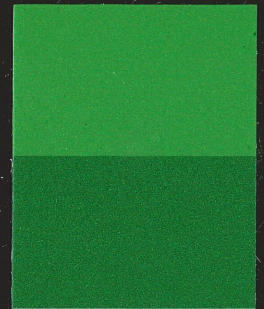
C91-4132
Eye Candy
5-40 microns



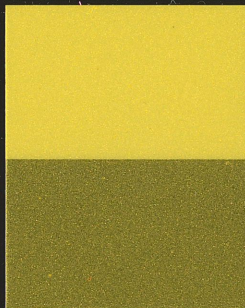
C91-4133
Red Hot
5-35 microns



C91-4152
Aqua Splash
5-35 microns



C91-4161
Envy
5-35 microns



C91-4211
Yellow Spark
10-60 microns



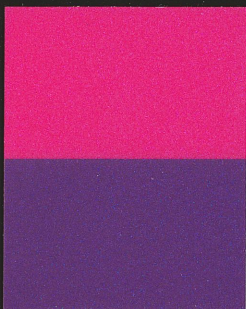
C91-4221
Orange Zest
10-60 microns



C91-4231
Radiant Rose
10-60 microns



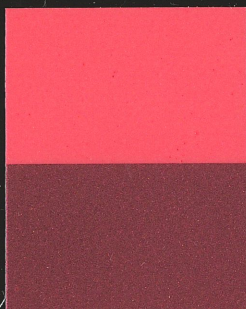
C91-4232
Cerise
10-60 microns



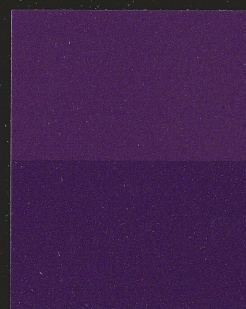
C91-4234
Tourmaline
10-60 microns



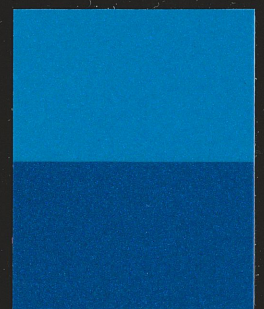
C91-4235
Electric Pink
10-60 microns



C91-4236
Flamingo
10-60 microns



C91-4241
Purple Reign
10-60 microns



C91-4251
Blue Lagoon
10-60 microns

Solutions. Tailor-Made™

We deliver solutions that are tailor-made to your needs through our broad portfolio of products and technologies.



A partner who transforms with you.

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Color & Comfort